

Politics Protection & Support Biodiversity

At **Pnoë Breathing Life** we recognize that the biodiversity of Crete is an invaluable natural and cultural asset. Its preservation and protection are fundamental to the sustainability of our place and to the quality of the experience we offer to our guests.

We are committed to:

1. Protection of endemic and endangered species

- We do not source or use items that are on the IUCN Red List or products derived from them.
- Continuation of the campaign for the protection and conservation of the sea daffodil (sand lily)

2. Protection of marine life

- We encourage our guests and staff to participate in awareness-raising activities to protect marine life.

3. Collaborations with local bodies & projects

- We participate in information and protection initiatives through European programs, such as LIFE Natura Themis, which aims to manage and protect Natura 2000 sites.

4. Awareness & education

- We include information material on the biodiversity of Crete in our premises, so that visitors understand its uniqueness and the need to protect it. We train our staff on
- biodiversity issues, encouraging practices that reduce negative impacts.

5. Continuous Engagement

- We monitor developments and adapt our actions according to new scientific knowledge and good practices.
- We regularly review our policy to remain in line with the principles sustainability and the requirements of Travelife.

The Manager

1/10/2025